

ROBERT P. GARRETT, JR.

Department of Entrepreneurship
College of Business
University of Louisville
Louisville, KY 40292
Phone: (502) 852-4790
Email: robert.garrett@louisville.edu

ACADEMIC EXPERIENCE

2016- Associate Professor of Entrepreneurship, University of Louisville
Entrepreneurship Undergraduate Minor Coordinator
2013-2016 Assistant Professor of Entrepreneurship, University of Louisville
2012-2013 Discipline Director, Strategy and Entrepreneurship, Oregon State Univ.
2012, 2015-16 Visiting Professor (summer), Aarhus University, Aarhus Denmark
2008-2013 Assistant Professor of Management-Entrepreneurship, Oregon State Univ.

EDUCATION

Ph.D. (2008) in Strategic Management and Entrepreneurship. Indiana University.
M.S. (2006) in Business Administration. Indiana University.
B.S.Ch.E. *Magna cum laude* (2001). University of Mississippi.

RESEARCH

Refereed Publications

Minola, T., Campopiano, G., Brumana, M., Cassia, L., & Garrett, R.P. (Forthcoming)
Corporate venturing in family business: A family developmental approach. *Strategic Entrepreneurship Journal*.

Foster, B., Garrett, R., & Shastri, T. 2016. Independent accountant's reports: Signaling and early-stage venture funding. *Managerial Auditing Journal*, 31(4/5): 362-386.

Garrett, R.P., & Covin, J.G. 2015. Internal corporate venture operations independence and performance: A knowledge-based perspective. *Entrepreneurship Theory & Practice*, 39(4): 763-790.

Covin, J.G., Garrett, R.P., Kuratko, D.F., & Shepherd, D.A. 2015. Value proposition evolution and the performance of internal corporate ventures. *Journal of Business Venturing*, 30(5): 749-774.

Garrett, R.P., & Holland, D.V. 2015. Environmental effects on the cognitions of corporate and independent entrepreneurs. *Small Business Economics*, 45(2): 369-381.

Holland, D.V., & Garrett, R.P. 2015. Entrepreneurs' start-up versus persistence decisions: A critical evaluation of expectancy and value. *International Small Business Journal*, 33(2): 194-215. (*International Small Business Journal* best paper of 2015)

Craig, J.B., Dibrell, C., & Garrett, R.P. 2014. Examining relationships among family influence, family culture, flexible planning systems, innovativeness and firm performance. *Journal of Family Business Strategy*, 5(3): 229-238.

Garrett, R.P., & Neubaum, D.O. 2013. Top management support and initial strategic assets: A dependency model for internal corporate venture performance. *Journal of Product Innovation Management*, 30(5): 896-915.

Li, D., Eden, L., Hitt, M., Ireland, R., & Garrett, R. 2012. Governance in multilateral R&D alliances. *Organization Science*, 23(4): 1191-1210.

Garrett, R.P. 2010. Challenges of quantitative research on internal corporate venturing. *International Journal of Entrepreneurial Venturing*, 2(2): 129-143.

Garrett, R.P. 2010. Does employee ownership increase innovation? *New England Journal of Entrepreneurship*, 13(2): 37-46.

Garrett, R.P., Covin, J. & Slevin, D. 2009. Market responsiveness, top management risk taking, and the role of strategic learning as determinants of market pioneering. *Journal of Business Research*, 62(8): 782-788.

Kuratko, D.F., Covin, J.G. & Garrett, R.P. 2009. Corporate venturing: Insights from actual performance. *Business Horizons*, 52(5): 459-467.

- Reprinted in Kuratko, D.F., & Morris, M.H. 2013. *Entrepreneurship and Leadership*. Northampton, Massachusetts: Edward Elgar Publishing.

Book Chapters and Conference Proceedings

Craig, J., Garrett, R., & Dibrell, C. 2015. Internal corporate venturing in multigenerational family enterprises: A conceptual model. In K. Randerson, C. Bettinelli, G. Dossena, & A. Fayolle (Eds.), *Family entrepreneurship: Rethinking the research agenda*, pp. 92-106. Abingdon: Routledge (in press).

Covin, J., Garrett, R., & Kuratko, D. 2013. Value proposition evolution and the performance of internal corporate ventures. *Academy of Management Best Paper Proceedings*.

Garrett, R.P. 2013. Contemporary diversification via internal corporate venturing. In V.R. Kannan (Ed.), *Strategic Management in the 21st Century*, Vol. 2: pp. 71-92. Santa Barbara, CA: Praeger.

Garrett, R.P. Internal corporate venturing. 2013. In D.F. Kuratko & M.H. Morris (Eds.), *Wiley Encyclopedia of Entrepreneurship Research*.

Covin, J., Garrett, R., Kuratko, D., & Shepherd, D.A. 2010. Navigating new business domains: Internal corporate ventures as exploratory vehicles. *Academy of Management Best Paper Proceedings*.

Garrett, R.P., & Covin, J.G. 2007. A model of corporate entrepreneurship as a strategic adaptation mechanism. In G.T. Lumpkin & J.A. Katz (Eds.), *Advances in Entrepreneurship, Firm Emergence, and Growth: Entrepreneurial Strategic Processes*, pp. 9-31. New York: JAI.

Under Review and in Progress

Garrett, R.P., Bae, T.J., Qian, S.S., & Chao, M. Why do employees leave their firm to become entrepreneurs? A meta-analytic review of the predictors of entrepreneurial spawning. Preparing 3rd round revision at *Journal of Small Business Management*.

Garrett, R.P., Minola, T., & Brumana, M. Toward a Model of Internal Corporate Venturing in Family Business: A Stewardship Theory Perspective. Under 2nd round review at *Journal of Small Business Management*.

Covin, J.G., Garrett, R.P., Gupta, J.P., Kuratko, D.F., & Shepherd, D.A. Learning proficiency and the navigation of new business domains by internal corporate ventures. Under 2nd round review at *Entrepreneurship Theory & Practice*.

Garrett, R.P., Semadeni, M., & Covin, J.G. Core business prospects and the management of internal corporate ventures. Preparing R&R at *Journal of Product Innovation Management*.

Digan, S., Kerrick, S., Cumberland, D., & Garrett, R. The role of knowledge and business format on opportunity evaluation. Under review at *Journal of Small Business Management*.

Bae, T.J., Qian, S.S., & Garrett, R.P. The effect of seeking advice in the pre-start up phase on venture speed to market. Preparing for submission to *Entrepreneurship Theory & Practice*.

Garrett, R.P., Mattingly, S., & Hornsby, J. Opportunity evaluation differences between corporate entrepreneurs and independent entrepreneurs: The effects of product-market relatedness, risk, and slack resources. Preparing for submission to *Entrepreneurship Theory & Practice*.

Garrett, R.P., & Welcher, T. Survival cognition and competitive bewilderment. Preparing for submission to *Academy of Management Review*.

Conference Presentations

Covin, J., Garrett, R. Gupta, J., & Kuratko, D. Learning proficiency and the navigation of new business domains by internal corporate ventures. *2016 Academy of Management Annual Meeting, Anaheim, ENT Division.*

Garrett, R., Minola, T., & Brumana, M. A conceptual model of corporate venturing in family firms: The role of generations and governance. *2016 Academy of Management Annual Meeting, Anaheim, ENT Division.*

Garrett, R., Semadeni, M., & Covin, J. The structuring of internal corporate ventures: Parent corporation and venture-level considerations. *2015 Academy of Management Annual Meeting, Vancouver, symposium sponsored by ENT, BPS, and TIM Divisions.*

Garrett, R., Miao, C., Qian, S., & Bae, T. Why do employees leave their firm to become entrepreneurs? A meta-analytic review. *2015 Academy of Management Annual Meeting, Vancouver, ENT Division.*

Minola, T., Brumana, M., Campopiano, G., Garrett, R., & Cassia, L. The when and how of corporate venturing in family firms: A conceptual framework. *2015 Academy of Management Annual Meeting, Vancouver, ENT Division.*

Garrett, R.P., Hornsby, J., & Mattingly, S. Opportunity evaluation differences between corporate entrepreneurs and independent entrepreneurs: The effects of product-market relatedness, risk, and slack resources. *2015 Babson College Entrepreneurship Research Conference, Natick, MA.*

Guan, J., Hua, Y., dos Santos, B., & Garrett, R. Identifying the intellectual core in entrepreneurship research: A latent semantic analysis based approach. *2015 Babson College Entrepreneurship Research Conference, Natick, MA.*

Jessri, M., & Garrett, R.P. Internal corporate venture planning autonomy and performance. *2015 USASBE, Tampa, FL.*

Minola, T., Campopiano, G., Brumana, M., Cassia, L., & Garrett, R.P. Corporate entrepreneurship in family business: The when and how. *2015 IFERA 2nd RDW, Vienna, Austria.*

Garrett, R.P., & Covin, J. Parent prospects, resource slack, and the operations independence of internal corporate ventures. *2014 Academy of Management Annual Meeting, Philadelphia, ENT Division.*

Bae, T.J., Qian, S.S., & Garrett, R.P. The effect of seeking advice in the pre-start up phase on venture speed to market. *2014 Babson College Entrepreneurship Research Conference, London, Ontario.*

Campopiano, G., Brumana, M., & Garrett, R. Different and coexisting lifecycles in entrepreneurial family firms. *2014 10th Workshop on Family Firm Management Research Innovation, Family Firms, and Economic Development, Bergamo, Italy.*

Garrett, R., & Holland, D. Tax policy effects on the cognitions of corporate entrepreneurs. *2013 Small Business Economics workshop in Bloomington, IN.*

Garrett, R., & Covin, J. Internal corporate venture operations independence and performance: A knowledge-based perspective. *2013 Academy of Management Annual Meeting, Lake Buena Vista, FL, ENT Division.*

Covin, J., Garrett, R., & Kuratko, D. Value proposition evolution and the performance of internal corporate ventures. *2013 Academy of Management Annual Meeting, Lake Buena Vista, FL, ENT Division (Best Paper Proceedings).*

Garrett, R.P., & Meeks, J. Family business venturing in adjacent competitive domains: Avoiding sibling clashes and structuring ventures for success. *2012 FFI Conference, Brussels, Belgium.*

Garrett, R.P. Contemporary diversification via internal corporate venturing. *2012 Western Academy of Management Annual Meeting, La Jolla, CA.*

Garrett, R.P. Core business prospects and the management of internal corporate ventures. *2011 Academy of Management Annual Meeting, San Antonio, ENT Division.*

Garrett, R.P., & Neubaum, D.O. Top management support and initial strategic assets: Improving ICV performance. *2011 Academy of Management Annual Meeting, San Antonio, ENT Division.*

Garrett, R.P., Dibrell, C., & Craig, J. Internal corporate venturing in multi-generational family businesses: The influences of CEO centrality and external board members. *2011 1st Annual Corporate Entrepreneurship Workshop at EM-LYON B-School.*

Covin, J.G., Garrett, R.P., Kuratko, D.F., & Shepherd, D.A. Navigating in new business domains: Internal corporate ventures as exploratory vehicles. *2010 Academy of Management Annual Meeting, Montreal, ENT Division (Best Paper Proceedings).*

Garrett, R.P. Challenges of quantitative research on internal corporate venturing. *2010 Western Academy of Management Annual Meeting, Kona, HI*

Garrett, R.P., Dibrell, C., Zellweger, T., & Craig, J. Corporate venturing in large multi-generational family businesses. *2010 Western Academy of Management Annual Meeting, Kona, HI.*

Garrett, R.P., & Covin, J.G. Parent-corporation resource provision and managerial oversight as determinants of internal corporate venture performance. *2009 Academy of Management Annual Meeting, Chicago, ENT Division.*

Garrett, R.P., Covin, J.G., & Slevin, D.P. Market responsiveness, top management risk taking, and the role of strategic learning as determinants of market pioneering. *2007 Academy of Management Annual Meeting, Philadelphia, ENT Division.*

Garrett, R.P. Employee stock ownership as a moderator of the relationship between R&D intensity and innovation. *2006 Babson College Entrepreneurship Research Conference, Bloomington, IN.*

COURSES TAUGHT

University of Louisville:

ENTR 402 / LAW 963, Entrepreneurship II
ENTR 730, Entrepreneurship from a Strategic Perspective
MGMT 340 / ENTR 350, Entrepreneurship

Oregon State University:

PSM 567, Innovation Management
BA 567, Selected Topics in Management
BA 464, New Venture Finance
BA 260, Introduction to Entrepreneurship (lecture and online sections)
MBA Program Integrative Business Project (IBP) Thesis Chair

Aarhus University, College of Business, Aarhus Denmark:

Corporate Entrepreneurship (Master's Level), Summer 2012, Summer 2015

Indiana University, Kelley School of Business:

W211, Contemporary Entrepreneurship.
J370, Strategy Core, assistant teaching.

Other Work Experience

Procurement Associate, Exxon Mobil, Houston, TX 2001 – 2004

PROFESSIONAL SERVICE

Academic Community

Editorial Review Board, *Entrepreneurship Theory & Practice*, 2015-2017
ENT Mid-career consortium panelist, Academy of Management Conference 2015
ENT Doctoral consortium panelist, Academy of Management Conference 2015
Ad hoc reviewer for *Entrepreneurship Theory and Practice*
Ad hoc reviewer for *Journal of Business Research*
Ad hoc reviewer for *Journal of Management Inquiry*
Ad hoc reviewer for *Journal of Business Venturing*
Ad hoc reviewer for *Management Research Review*
Ad hoc reviewer for *Management Research News*

University

- 2014 Faculty Advisement Committee, University of Louisville College of Business
- 2013-2014 PhD Program Committee, University of Louisville College of Business
- 2012-2013 Faculty Senate, Oregon State University
- 2012-2013 Discipline Director, Strategy and Entrepreneurship, OSU College of Business
- 2012-2013 Oregon State University Startups Steering Committee
- 2012 College of Business Strategic Planning Taskforce
- 2011-2013 College of Business Ph.D. Program Taskforce
- 2011-2012 Oregon State University Bioenergy Curriculum Committee
- 2011-2012 Steering Committee, Excellence Initiative in Materials and Device Innovation
- 2011-2013 Tech Tuesday Committee, OSU Division of Business and Engineering
- 2011 College of Business Awards Committee
- 2010 Faculty Research Support Committee

AWARDS

- 2016 John H. Schnatter Center for Free Enterprise Summer Research Grant
- 2015 Outstanding Faculty Mentor, U. of Louisville Athletics Department
- 2014 Faculty Favorite: Outstanding Professor Nominated by Students, U. of Louisville
- 2012 Faculty of the Year, Austin Family Business Program
- 2012 Newcomb Associate Award for Outstanding Research, OSU College of Business
- 2012 Newcomb Associate Award for Outstanding Teaching, OSU College of Business
- 2012 Summer Research and Teaching Innovation Fellowship, OSU College of Business
- 2011 Summer Research and Teaching Innovation Fellowship, OSU College of Business
- 2011 Newcomb Associate Award for Outstanding Research, OSU College of Business
- 2011 Newcomb Associate Award for Outstanding Service, OSU College of Business
- 2010 Newcomb Associate Award for Outstanding Research, OSU College of Business
- 2010 Newcomb Associate Award for Outstanding Service, OSU College of Business
- 2009 Newcomb Associate Award for Outstanding Research, OSU College of Business

HONORS AND SCHOLARSHIPS

- 2014 ENT Mid Career Development Consortium, Academy of Management
- 2011 ENT Early Career Development Consortium, Academy of Management
- 2006 BPS Doctoral Consortium, Academy of Management Annual Conference
- 2006 Babson Doctoral Consortium
- 2004 Doctoral Fellowship at Kelley School of Business, Indiana University
- Eagle Scout, Boy Scouts of America

REFERENCES

Dr. Jeffrey Covin
Professor of Strategic Management
Kelley School of Business
Indiana University
Phone: (812) 855-2715
Email: covin@indiana.edu

Dr. Dean Shepherd
Professor of Entrepreneurship
Kelley School of Business
Indiana University
Phone: (812) 855-5220
Email: shepherd@indiana.edu

Dr. Donald Neubaum
Associate Dean for Research
College of Business
Oregon State University
Phone: (541) 737-6036
Email: don.neubaum@bus.oregonstate.edu

Dr. Donald F. Kuratko
Professor of Entrepreneurship
Kelley School of Business
Indiana University
Phone: (812) 855-4248
Email: dkuratko@indiana.edu